



Original Article

## Relationship between Emotional Intelligence, Internet Addiction, and Sociodemographic Factors among University Students: A Cross-sectional Study

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### ABSTRACT

**Background:** The Internet has impacted society, enhancing accessibility but also fostering dependency, particularly among youth struggling with emotional regulation, leading to Internet Addiction (IA). University students navigating a transitional phase often lack effective emotional regulation skills, increasing susceptibility to academic and social pressures that contribute to this addiction.

**Objectives:** This study investigates the intricate relationships between Emotional Intelligence (EI), IA, and sociodemographic factors.

**Material and Methods:** This cross-sectional study was conducted among 300 students aged 18–25 from 32 Bangladeshi universities from July 26<sup>th</sup>, 2024, to October 10<sup>th</sup>, 2024. The research utilized a Personal Information Form, Bengali versions of the EI Scale, and the IA Test.

**Results:** Pearson correlation analysis revealed a significant ( $P < 0.001$ ), moderate inverse correlation ( $r = -0.463$ ) between EI and IA, indicating higher EI scores correlated with lower IA scores. Regression analysis showed IA negatively predicted EI (Beta =  $-0.397$ ). Females had higher average EI scores than males, while males had higher average IA scores than females. Age, gender, educational qualification, socioeconomic status, number of family members, residential division, and area did not demonstrate significant associations with the observed variations in IA and EI levels among the student sample.

**Conclusion:** Future longitudinal studies should explore links between EI and IA to better understand the development of IA over time in relation to EI. Furthermore, interventions to enhance EI, focusing on emotional regulation skills, coping strategies, and interpersonal relationships, could effectively reduce IA and promote healthier internet habits.

**Keywords:** Bangladesh, Cross-sectional study, Emotional intelligence, Internet addiction, University students

### INTRODUCTION WITH OBJECTIVES

In the current scientific era, the Internet has revolutionized our lives through advanced discoveries. It has become a crucial tool for education, entertainment, weather news, and communication. With the development of technology, the Internet has brought the world to our fingertips, and in the past decade, its usage has significantly changed, leading to an increase in Internet users. The easy availability of the internet has increased dependence, making it an addictive factor among youth.<sup>1</sup> Internet Addiction (IA) refers to uncontrolled obsessions,

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impulses, and behaviors that are excessive or poorly managed and cause distress or impairment.<sup>2</sup> The Internet is crucial in the Information Sharing Society, providing email, chatting, discussion groups, social entertainment, shopping, and information search, offering relief, depression management, and emotional release for teens.<sup>3,4</sup> Individuals develop an IA when disconnected from their real lives, where the online realm dominates reality and serves as a replacement or escape, allowing them to indulge in fantasies and conflicts.<sup>5</sup>

Connections have been identified between addictions and the regulation of emotions, stating that addictions are linked to a lack of ability to control emotions and where the term “Emotional Intelligence” (EI) comes from.<sup>6</sup> EI is the skill of identifying both personal and others’ emotions and managing them effectively.<sup>7</sup> Emotion regulation encompasses the control of all emotionally charged circumstances related to emotions, stress, and both positive and negative impacts.<sup>8</sup>

An analysis of research in the pertinent literature suggests that different indicators of mental health are linked to people’s strategies for regulating their emotions, including psychopathological issues such as depression, psychosomatic symptoms, and anxiety.<sup>9-11</sup> On the other hand, it was discovered that issues with emotion regulation were significantly correlated with substance use and loneliness.<sup>12,13</sup> Children who struggle to control their emotions often behave in hostile, unpleasant, vulnerable, introverted, lonely, and overly cautious ways toward others.

Studies have demonstrated the link between EI, IA, and mental health issues, underscoring the need for further research on how EI influences social aspects and academic performance among students. The findings of the study conducted by Caplan identify EI as the strongest predictor of IA.<sup>14</sup> Multiple studies also highlight the significant increase in internet use among students, highlighting the potential impact of EI on this trend. Studies indicate a correlation between IA and EI, with individuals who struggle to manage their emotions being more susceptible to IA.<sup>15-17</sup> Facebook addiction is linked to depression, sleep issues, domestic violence, and relationship failure. Longitudinal designs should be used to identify determinants among Bangladeshi university students and their risk of developing the disorder.<sup>18</sup> Another study finds that approximately 65.7% of medical students are involved in IA, which quite a bit can affect the field of EI. However, this can be minimized if appropriate measures are taken.<sup>19</sup>

Internet usage is increasing in Bangladesh, which is in line with the global trend. According to a research survey, the number of Internet users in Bangladesh is about 141.28 million.<sup>20</sup> A study in Bangladesh found that 96% of university students use the internet for various purposes, with 5% browsing for <1 h, 12.2% using 2 h, 18.75% spending 2–3 h, and 40.3% wasting time 4–6 h.<sup>21</sup> Another study

revealed that undergraduate medical students spend 5–6 h browsing the internet.<sup>22</sup> These studies show that students spend significant time on the Internet, leading to long-term physical and mental effects, including disturbed eating habits and sleep patterns.

University students are a vulnerable age group as they are in a transitional phase of life, often lacking the knowledge and skills to regulate their emotions effectively. This age group is particularly susceptible to the pressures and uncertainties of academic and social environments, making them more prone to emotional dysregulation. As a result, they may struggle to manage their internet use, leading to higher risks of IA.

Despite the increasing body of research on IA and its relationship with EI globally, there is a significant research gap regarding these issues among Bangladeshi students. The cultural, educational, and social context of Bangladesh is unique and may influence how students experience and cope with IA and manage their emotions. Given the rapid rise in internet usage in Bangladesh, especially among university students, it is crucial to understand how this trend affects their emotional and mental well-being. This study aims to fill this gap by investigating the relationship between EI and IA among university students in urban Bangladesh and examining the associated factors that influence EI and IA. Understanding these dynamics will provide valuable insights for developing targeted interventions to promote healthier internet habits and enhance emotional well-being in this population.

## MATERIAL AND METHODS

### Study design

This cross-sectional study was carried out from July 26<sup>th</sup>, 2024, to October 10<sup>th</sup>, 2024, and followed the STROBE guideline.

### Study participants

This study involved a total of 300 university students (114 males, 186 females) from 32 universities (18 public and 14 private), selected according to convenience from a total of 163 universities across multiple divisions of Bangladesh (Dhaka, Chittagong, Rajshahi, Khulna, Sylhet, Barisal, Rangpur, Mymensingh). The sample consisted of undergraduate students from the 1<sup>st</sup> through 4<sup>th</sup> year and postgraduate students, all enrolled in the Department of Psychology. A complete enumeration approach was employed, meaning that no sampling was conducted, and participants were excluded who had significant cognitive impairments that could affect their participation or did not provide consent for participation. Eligible participants were required to be residents of Bangladesh for at least three

generations, aged between 18 and 25 years, and possess reliable internet access.

## Measures

### Personal information form (PIF)

A predesigned, pretested PIF was utilized to gather sociodemographic data from the participants. The form included questions about age, gender, family size, residential area (RA), residential division (RD), educational qualification (EQ), and socioeconomic status (SES). SES was categorized based on the household's monthly income.<sup>23</sup>

### Bengali version of EI scale (EIS)

The EIS, originally developed by Hyde *et al.*, was adapted into Bengali by Uzzaman and Karim, which was used in this study to administer the EI.<sup>24,25</sup> The scale typically consists of questions related to various aspects of EI, with respondents indicating their agreement or frequency on a Likert scale. The total score (range: typically 34–170) is used to determine overall EI, with higher scores indicating greater EI. The original scale has a high degree of content validity and has a split-half reliability of 0.88.<sup>24</sup> The Bangla version of the EIS had a Cronbach's alpha value of 0.92, with a mean of 0.58, all item-total correlations were significant and ranged from 0.33 to 0.84.<sup>25</sup> Convergent validity was also guaranteed by the Bangla version. In this study, Cronbach's alpha was measured at 0.837.

### Bengali version of IA test (IAT)

Young developed the IAT as a psychometric instrument to assess the severity of IA in 1998.<sup>26</sup> The Bengali version of this scale, developed by Karim and Nigar, was used in this study to measure the IA.<sup>27</sup> A 20-item Likert scale was used to measure personal dependence on the Internet and its potential consequences on mental health and daily functioning, usually ranging from “strongly agree” to “strongly disagree” or “never” to “always.” Higher scores indicate greater IA by 0–80. The original scale has a high degree of content validity. The scale has a split-half reliability of 0.90. The IAT's validated Bangla version demonstrated strong convergent and discriminant validity along with excellent internal consistency (Cronbach's alpha = 0.916).

## Data collection

This study was conducted following the ethical principles outlined in the Declaration of Helsinki<sup>28</sup> and the study was approved by the Institutional Review Board (IRB) at the Bangladesh Institute of Innovative Health Research (IRB Protocol No.- BIIHR-2024-001).

All participants received comprehensive information about the nature, purpose, and procedures of the study. Participants were assured of their right to withdraw from the study at any time without any consequences. Privacy and confidentiality were strictly maintained, with data anonymized to protect participants' identities. Written Informed consent was obtained from each participant before their participation. Participants indicated their consent by marking “yes” in the Google Form. Since this study did not involve minors, parental or guardian consent was not required.

Data were also collected through an online survey conducted through Google Forms. Participants completed the Bengali version of the EIS and the IAT, along with a questionnaire containing sociodemographic information. The survey duration was approximately 10–15 min.

## Data analysis

To meet the study objectives, IBM-Statistical Package for the Social Sciences software version 29.0 was utilized for statistical analysis. The first step involved visually inspecting the data for normality using Histograms, normal Q-Q plots, P-P plots, and box plots. To further verify normality, the Shapiro–Wilk test was conducted with a significance level of  $P > 0.05$ . Pearson correlation was employed to understand the relationship between IA and EI. Multiple regression analysis was used to explore the influence of demographic variables on both IA and EI. In addition, a one-way analysis of variance (ANOVA) was applied to identify any significant differences in EI and IA across different demographic groups.

## RESULTS

The Shapiro–Wilk test revealed that all variables followed a normal distribution for EI, IA, and demographic variables at the  $P > 0.05$  level, which justified the use of parametric tests. Among the 300 participants, 114 (38%) were male and 186 (62%) were female. The majority of participants were Honors 1<sup>st</sup> Year students (53.7%). In addition, the majority of the participants were from the Dhaka division (69.3%) and resided in urban areas (77.7%) [Table 1].

**Table 1:** Sociodemographic characteristics of the participants ( $n=300$ ).

Variables	Frequency (%)
Gender	
Male	114 (38.0)
Female	186 (62.0)
Education qualification	
Honors 1 <sup>st</sup> year	161 (53.7)
Honors 2 <sup>nd</sup> year	40 (13.3)

(Contd...)

**Table 1: (Continued).**

Variables	Frequency (%)
Honors 3 <sup>rd</sup> year	35 (11.7)
Honors 4 <sup>th</sup> year	40 (13.3)
Masters	24 (8.0)
Socioeconomic status	
Higher class	49 (16.3)
Middle class	233 (77.7)
Lower class	18 (6.0)
Residential division	
Dhaka	208 (69.3)
Rajshahi	9 (3.0)
Chattogram	62 (20.7)
Khulna	5 (1.7)
Barisal	5 (1.7)
Sylhet	1 (0.3)
Rangpur	7 (2.3)
Mymensingh	3 (1.0)
Residential area	
Urban	233 (77.7)
Sub-Urban	33 (11.0)
Rural	34 (11.3)

The mean age ( $\pm$ SD) of the participants was 21.81 ( $\pm$ 2.19), with an age range of 18–26 years, whereas the mean age ( $\pm$ SD) of the male and female participants was 22.16 ( $\pm$ 2.11) and 21.44 ( $\pm$ 1.81), respectively. The mean IA score ( $\pm$ SD) of male participants was 39.53 ( $\pm$ 15.61), and the mean EI score ( $\pm$ SD) of male participants was 123.74 ( $\pm$ 13.29). The mean IA score ( $\pm$ SD) of female participants was 37.80 ( $\pm$ 15.52), and the mean EI score ( $\pm$ SD) of female participants was 124.18 ( $\pm$ 13.43) [Table 2]. The highest IA score recorded was 85, while 11 was the lowest. The EI score ranged from 170 to 69. A Pearson correlation coefficient ( $r = -0.463$ ) indicated a significant ( $P < 0.001$ ) moderate negative correlation between EI and IA. Additionally, age showed significant association with both EI ( $r = 0.022, P = .004$ ), and IA ( $r = -0.115, P = 0.046$ ).

The analysis revealed that among the examined socio-demographic factors- none demonstrated a statistically significant association with IA among university students, except age ( $r = -0.115, P = 0.046$ ) and SES ( $F = 5.847, P = 0.003$ ) [Table 2]. Similarly, for EI, the statistical analysis indicated that Gender, EQ, SES, FM, RD, and RA were not significantly associated with EI, with the sole exception of age ( $r = 0.022, P = 0.004$ ) [Table 2].

The regression analysis assessed the predictive capability of IA on EI. The beta coefficient of  $-0.397$  indicated a significant negative relationship between IA and EI. This suggested that higher IA scores were associated with lower

**Table 2: Bivariate analyses of IA, EI and other independent socio-demographic variables**

IVs	IA			EI		
	Test Statistics	df	p-value	Test Statistics	df	p-value
Age	$r = -0.115$	NA	0.046	$r = 0.022$	NA	0.004
Gender	* $t = 0.932$	298	0.352	$t = -0.280$	298	0.780
EQ	$F = 0.870$	4	0.352	$F = 0.326$	4	0.860
SES	$F = 5.847$	2	0.003	$F = 0.301$	2	0.877
FM	$r = 0.040$	NA	0.485	$r = 0.006$	NA	0.920
RD#	$F = 0.046$	2	0.955	$F = 0.755$	2	0.471
RA	$F = 0.314$	2	0.947	$F = 1.026$	2	0.360

\*=Independent 't', F for ANOVA, NA=not applicable, #=RDs were clubbed as Dhaka, Chattogram & others, EQ: Educational Qualification; SES: Socioeconomic Status; FM: Numbers of Family Members; RD: Residential Division; RA: Residential Area

EI scores. The R-squared ( $R^2$ ) value of 0.214 indicated that about 21.4% of the variance in EI ( $R^2 = 0.214$ ) was explained by IA. The overall regression model was statistically significant, as evidenced by the F-value of 81.164 ( $P < 0.001$ ). Regression analysis was computed to predict IA based on multiple independent variables. The results indicated that the combined predictor variables significantly explained variance in IA scores (Sig.  $F = 5.869, P = 0.003$ ).

A multiple linear regression analysis showed that age negatively correlated with IA, but this effect is not significant ( $P = 0.071$ ). In contrast, higher SES significantly increased IA ( $P = 0.006$ ) [Table 3]. This suggested that SES is a stronger predictor of internet addiction than age.

**Table 3: Simple statistics of Total Internet Addiction level on Age, and Socioeconomic Status of the respondents**

Model	Unstandardized Coefficient		Standardized Coefficient		
	B	Standard error	Beta	t	Sig.
(Constant)	44.496	11.061		4.023	<.001
Age	-0.823	0.454	-0.104	-1.814	0.071
SES	4.112	1.487	0.158	2.765	0.006

Dependent variable: Total Internet Addiction  
SES: Socioeconomic Statust: t-test, Sig.: Significance

Another regression analysis was measured to predict EI on various independent variables [Table 4]. The predictor variables, i.e., RA, Age, FM, gender, SES, RD, EQ, did not show significant variance in explaining the dependent variable, EI Score (Sig.  $F = 13.312$ ). A multiple regression analysis was done to predict EI based on age, gender, EQ, SES, NF, RD, and RA [Table 4]. The analysis revealed that none of the independent variables were statistically significant predictors of EI except EQ ( $P < 0.05$ ). The analysis revealed that IA was a statistically significant negative



**Table 4:** Simple statistics of emotional intelligence level on age, gender, educational qualifications, socioeconomic status, number of family members, residential division, residential area of the respondents.

Model	Unstandardized coefficient		Standardized coefficient		
	Beta	Standard error	Beta	t	Sig.
(constant)	144.114	8.082		17.832	<0.001
Age	-0.216	0.353	-0.032	-0.612	0.541
IA	-0.401	0.044	-0.463	-9.010	<0.001

SES: Socioeconomic Status IA: Internet Addiction, t: t-test, Sig.: Significance

predictor of EI ( $P < 0.001$ ), while Age was not a significant predictor.

## DISCUSSION

The findings from this study indicated a significant negative correlation between EI and IA, suggesting that students with higher EI were less likely to experience IA. This relationship was crucial as it highlighted the protective role of EI in mitigating IA, which is a growing concern among youth. In this study, the average age ( $\pm$ SD) of the participants was 21.81 ( $\pm$ 2.19) years, indicating a fairly uniform age range that allowed for a more focused understanding of developmental similarities within this demographic. The average IA score ( $\pm$ SD) of 38.46 ( $\pm$ 15.55) indicated a moderate degree of IA among participants, reflecting varying levels of Internet usage habits. The analysis revealed that females exhibited higher average EI scores and lower average IA scores, whereas males demonstrated lower average EI scores and higher average IA scores. These findings suggested a potential inverse relationship between EI and IA, indicating that individuals with lower EI may be more prone to IA.

Regression analysis revealed a negative relationship between IA and EI, with the beta coefficient indicating that higher levels of EI were associated with lower levels of IA. This finding was consistent with previous studies that showed a similar trend. For instance, Ahmed *et al.* and Nadeem *et al.* found that students with moderate levels of IA tended to have slightly lower EI scores.<sup>15,29</sup> In addition, research from Asian countries linked excessive Internet use, particularly Facebook addiction, with adverse outcomes such as depression, poor sleep quality, domestic violence, and relationship failures.<sup>18</sup>

The results of the present study aligned with Datta *et al.*, who observed the widespread use of mobile devices and internet facilities in Bangladesh, a nation rapidly becoming tech-savvy.<sup>22</sup> This increased internet usage was linked to higher rates of depression among users, as seen in Uddin

*et al.*<sup>30</sup> In addition, Parvathy and Smitha found that extensive internet use among medical students in Kerala significantly impacted their EI, demonstrating the strong influence of digital devices on the emotional and mental health of young adults.<sup>19</sup> Understanding the inverse relationship between EI and IA during this critical developmental stage highlighted the importance of emotional skills in promoting healthy internet usage habits. These findings also suggested that interventions targeting IA could potentially enhance EI, thereby reducing IA and improving emotional and social well-being.

Therefore, it can be said that individuals with higher EI possess better emotional regulation skills, enabling them to manage their internet use more effectively and avoid the compulsive behaviors associated with IA. Higher EI might equip individuals with the ability to recognize and address emotional distress without resorting to excessive internet use as a coping mechanism. Furthermore, students with higher EI were likely to have stronger interpersonal relationships and support networks, reducing their need for online interactions that could lead to addiction.

The current study also examined the relationship between EI and various demographic factors such as age, gender, EQ, SES, FM, RD, and RA. Multiple regression analysis showed that among the independent variables examined, only SES, and IA were statistically significant predictors of IA and EI respectively. SES was identified as a significant predictor of IA, whereas IA emerged as a significant predictor of EI. No other studies have been conducted to see the relationship of different demographic factors and EI. The results from the bivariate analysis suggested that Gender, EQFM, RD, and RA did not show significant contributions to the observed variation in IA and EI levels among this student population except Age, and SES.

Despite these significant findings, several aspects require further consideration. The sample size of this study was limited to university students, which may not be representative of the broader population. This restriction makes it challenging to generalize the findings to individuals of different age groups and educational backgrounds. In addition, due to the unresponsiveness of male participants, their number was significantly low, which might have skewed the results and limited the generalizability of the findings concerning gender differences.

## CONCLUSION

This study underscores a significant inverse relationship between EI and IA among urban university students in Bangladesh, highlighting that higher EI levels correspond with lower IA tendencies. Females showed higher average EI scores and lower average IA scores, while males exhibited lower average EI scores and higher average IA scores. Among

the examined factors, SES emerged as a significant predictor of IA, while IA was identified as a significant predictor of EI. Future research should prioritize longitudinal studies to track EI and IA dynamics over time, implement and evaluate EI-focused interventions to mitigate IA risks and explore cultural influences on digital behaviours. To enhance generalizability, future studies should include more diverse samples. Additionally, developing interventions that bolster EI to reduce IA could be pivotal, focusing on emotional regulation, coping strategies, and fostering healthier internet usage habits through strengthened interpersonal relationships. These efforts could lead to more effective strategies for addressing IA among university students in Bangladesh and beyond.

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